

Velena Jones

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Professional Work History:

Reporter/ Fill-in Anchor WISC-TV (CBS) Madison, WI *March 2014 - Present*

- Shoot, write and edit stories for broadcast and web, while focusing on enterprise stories
- Perform daily live shot general assignment turns
- Fill in anchor of multiple newscast
- Actively engage in social media via station/ personal social media accounts
- Write and post stories to the station website via content management software

News Dir./ Anchor/ Reporter WBKB-TV (CBS/ABC) Alpena, MI *February 2013 – March 2014*

- Hosted “Insights into Michigan,” a special interest program
- Produced, wrote, shot and edited stories for broadcast
- Managed News and Sports departments
- Hired talent as necessary

News Assistant/ Traffic Producer KABC, Glendale, CA *June 2012 - February 2013*

- Produced morning traffic segments
- Gathered information and video footage to support daily newscast

Anchor/Reporter/Producer Eagle Vision- Biola University La Mirada, CA *April 2010 - January 2011*

- Produced and Anchored a weekly half hour internet campus newscast
- Managed a team of 25 student reporters

Education:

Biola University: La Mirada, CA *May 2012*

- Bachelor of Arts Degrees in Broadcast Journalism

Key Competencies:

- Editing software: Final Cut Pro, Avid
- Camera equipment: Sony XD
- Reporting tools: Lexisnexis, AP ENPS, Microsoft office
- Social Media: Twitter, Facebook, Periscope and other social media

Accomplishments

- 2016 National Edward R. Murrow Award Overall Excellence WISC-TV; Best Newscast, reporter contributor
- 2015 Midwest Regional Emmy Recipient- Tony Robinson Decision, Outstanding Achievement for News Programming , Evening Newscast
- Michigan Association of Broadcasters Award- Special interest programming, 2014
- National Association of Black Journalist- Member